

TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



Shannon, Tomo, and Jared meet fans at The Hive In-Store

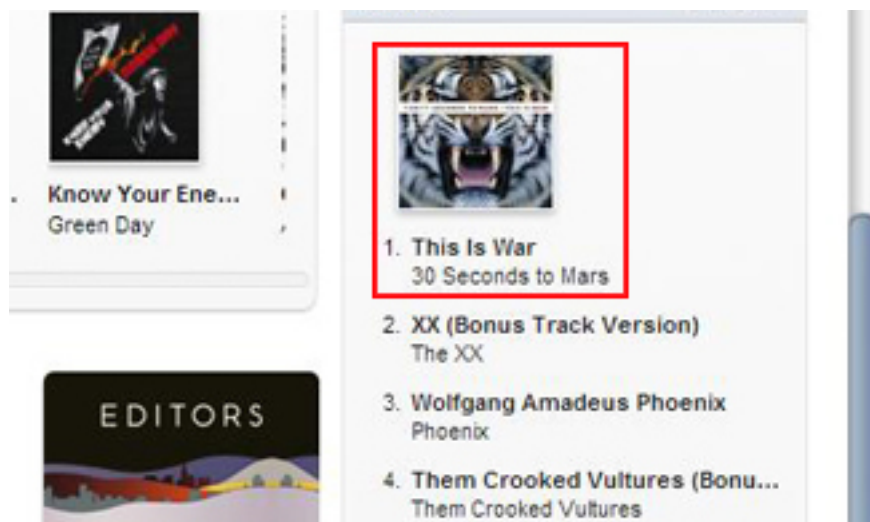


Purchase
THIS IS WAR

This Week - 12/11/2009

Thirty Seconds to Mars' new album '*This Is War*' was released worldwide this past Tuesday and is #1 on iTunes Alternative Albums and #2 Overall on iTunes. The guys were in Los Angeles at The Hive to do an acoustic performance, meet with fans, and sign autographs.

Check out this [KROQ Meet & Greet Photo Album](#) from Wednesday's In-Store album signing.



This Is War #1 Alternative Album + Song on [iTunes](#)

People have been finding many Faces of Mars in stores all over the world. Some notable faces found are *Bam Margera*, *Kat*

Von D, members of the bands Chevelle and Street Drum Corps, among others!



Faces of Mars on [Facebook](#) - [Twitter](#)

Thirty Seconds to Mars is the featured article and cover for [NYLON GUYS December/January issue](#). Check out the pictures below.



MARS MERCH

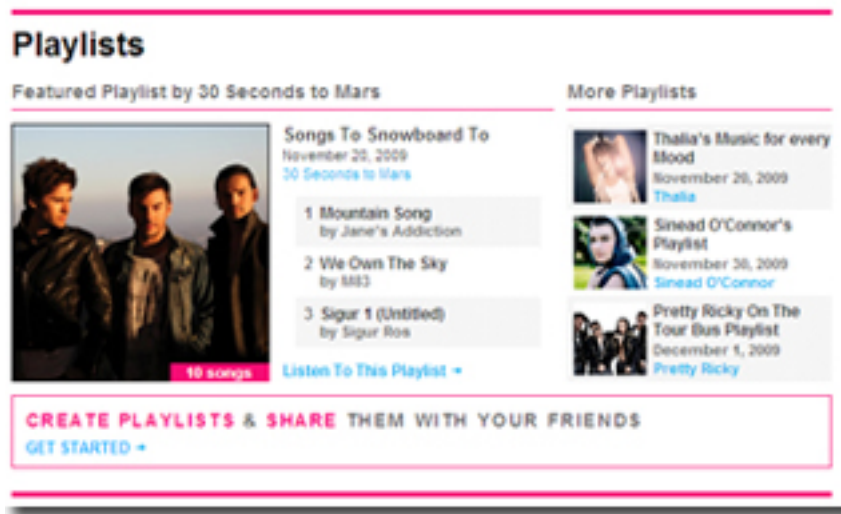


Join us online!





Right now you can listen to the [MySpace Featured Playlist](#) from Thirty Seconds to Mars called "Songs to Snowboard To"



A new website was also launched this week, so make sure you check out <http://www.ThirtySecondstoMars.com> for the latest news, pictures and updates.



Keep telling everyone you know about the new album *This Is War* and especially send links of places to preview the album to people who have never heard it. There are many of these locations online including this recent Australian site [FasterLouder](#).

We are also encouraging everyone to follow the 12 Steps to Mars which can be found below. These will enable the Echelon to work together and bring awareness to *Thirty Seconds to Mars* and the new album *This Is War*.

A Beautiful Lie



30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES

Fri 12/11/09

Oakland, CA

Oracle Arena

["Live 105's Not So Silent Night"](#)

Sat 12/12/09

Los Angeles, CA

Gibson Amphitheatre

["KROQ's Almost Acoustic Christmas"](#)

Sun 12/13/09

San Diego, CA

Viejas Arena

12 STEPS TO MARS

1. Tell 10 people OFFLINE about the band who have never heard of us before. Let us know what they think.
2. Tell 10 people ONLINE about the band who have never heard of us before. Let us know what they think.
3. Send 10 people a link to K+Q who have never heard it. Stream it or embed it on any of your personal social networking sites.
4. Share the DRAGON AGE trailer with everyone you know. Host it on your social networking site, post it on video game blogs, music blogs, forums for similar bands, etc.
5. Hand out THIS IS WAR stickers, flyers, window clings.
6. Stencil busy areas, sidewalks and streets with the pyramid symbol. Look for high-traffic areas.
7. Call, text and email your local radio station. Get your family and friends to as well. THIS IS IMPORTANT!!
8. Spread the word and place links to content, songs, trailers etc in other band message boards, comments sections of articles about similar bands, as well as the comments sections of friends and bands social networking sites.
9. Tell everyone you know about the pre-order on MusicToday that includes an exclusive live chat with the band day of release.
10. Make your status on your social net site Thirty Seconds to Mars related (aim, twitter, bb, etc) i.e. "THIS IS WAR"
11. Share pics and your reviews of shows post it to FB Notes or MySpace Blog. Tag your friends!
12. Add links to K+Q and Teasers on comments sections to Dragon Age Video/Reviews on g4tv.com, gametrailers.com, gamespot.com, ign.com

Mars Stencil

"91x Wrex The Halls 2009"

Tue 12/15/09

Seattle, WA

WaMu Theater

"Deck the Hall Ball 2009"

Wed 12/16/09

Chicago, IL

House of Blues

"Q101's Twisted 2009"

Thu 12/17/09

Milwaukee, WI

The Rave

"FM 102/1 Big Snow Show 4"

Fri 12/18/09

Detroit, MI

The Rave

"The Night 89X Stole Christmas 12"

Sat 12/19/09

Cleveland, OH

House Of Blues

"Radio 92.3's Holiday on Mars"

Fri 2/19/10

Nottingham, United Kingdom

Nottingham Arena

Sat 2/20/10

Manchester, United Kingdom

Manchester Arena

Sun 2/21/10

Cardiff, United Kingdom

Cardiff International Arena

Tue 2/23/10

London, United Kingdom

Wembley Arena

Fri 2/26/10

Dublin, Ireland

The O2

Sat 2/27/10

Glasgow, Lanarkshire, United Kingdom

SECC

Mon 3/1/10

Brussels, Belgium

Forest National

Tue 3/2/10

Amsterdam, Holland

Heineken Music Hall



[Click to Download Full Size .pdf](#)

Print Out Poster



[Click here to Download the full size poster](#)

Follow the guys on Twitter

[@jaredleto](#) - [@ShannonLeto](#) - [@tomofromearth](#)

Thu 3/4/10
Lille, France
[Lille AERONEF](#)

Fri 3/5/10
Paris, France
[Bercy](#)

Sat 3/6/10
Dusseldorf, Germany
[Philipshalle](#)

Mon 3/8/10
Hamburg, Germany
[Sportshalle](#)

Tue 3/9/10
Copenhagen, Denmark
[KB Hallen](#)

Wed 3/10/10
Stockholm, Sweden
[Fryshuset Arena](#)

Fri 3/12/10
Helsinki, Finland
[Old Ice Hall](#)

Sun 3/14/10
St Petersburg, Russia
[SKK Arena](#)

Wed 3/17/10
Berlin, Germany
[Columbiahalle](#)

Thu 3/18/10
Prague, Czech Republic
[Prague Incheba Arena](#)

Fri 3/19/10
Vienna, Austria
[Gasometer](#)

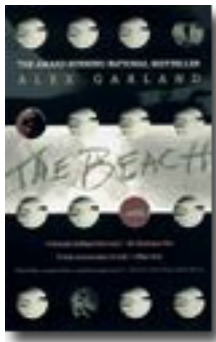
Sun 3/21/10
Munich, Germany
[Zenith](#)

Mon 3/22/10
Milan, Italy
[Palasharp](#)

Tue 3/23/10
Zurich, Switzerland
[Volkshaus](#)

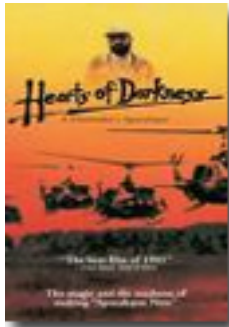
Weekly Picks From the Band

Book of the Week



The Beach by Alex Garland is about backpackers in Thailand. Influenced by such literary works as *Heart of Darkness* and *Lord of the Flies*, it describes the adventures of a young Englishman in search of a legendary, idyllic beach untouched by tourism.

Movie of the Week



Hearts of Darkness: A Filmmaker's Apocalypse is a 1991 award-winning documentary about the making of the film *Apocalypse Now*. Using behind the scenes footage, and narrated by Eleanor Coppola, it chronicles how production problems including bad weather, actors' health and other issues delayed the film, increasing costs and nearly destroying the life and career of Francis Ford Coppola.

Album of the Week



Sigur Rós - (.)

(spoken as "Brackets" or "Parentheses") is the third full-length album from Icelandic band Sigur Rós, first released in October 2002. It comprises eight untitled tracks, divided into two parts: the first four tracks are lighter and more

optimistic, while the latter four are bleaker and more melancholic.

Website of the Week



<http://www.happycow.net>

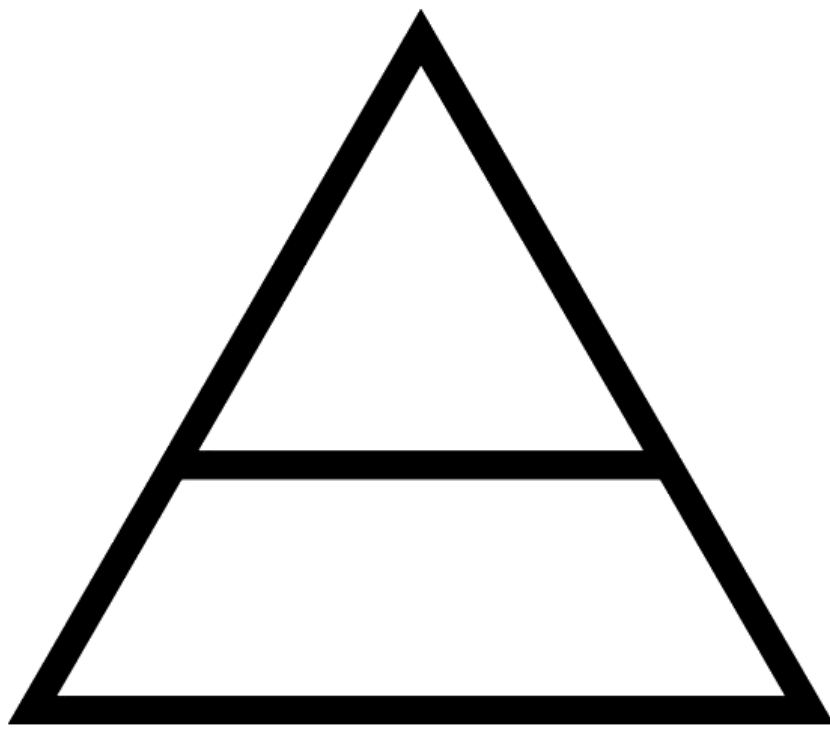
HappyCow's Compassionate Eating Guide to Restaurants and Health Food Stores is a free worldwide guide created to assist travelers and people everywhere find vegetarian and healthy food options.

Food of the Week



Whole Foods - United States, Canada, UK
Check Website for Local Store Hours

Searches for the highest quality, least processed, most flavorful and natural foods possible.



**PURCHASE
THIS IS WAR**



Australia

[iTunes Australia](#)

Austria

[iTunes Austria](#)

[Musicload Austria](#)

Canada

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

France

[EMI Boutique](#)

[iTunes France](#)

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